

# Brinda Roy Gupta

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## EDUCATION

**The International School Bangalore (TISB), Bangalore, India**

2016 - Present

- *International Baccalaureate Diploma Program, Grade 12 (Predicted Grades: 38/44)* 2023 - Present
- *Cambridge IGCSE Examinations, Grade 10* 2021 - 2023

## AWARDS/HONORS

- [Silver Award](#) in International Psychology Olympiad 2024 Aug 2024
- [International Certificate of Education \(ICE\) with Distinction](#) in IGCSE examinations by CAIE Jun 2023
- [Principal's Commendation](#) for exemplary work as co-organizer of TEDxTISB Youth May 2024
- Featured on [School Instagram page](#) with the Principal in recognition of my book publication Jul 2024
- [All India National Level - Indian Art Contest](#) certificate of appreciation Sep 2021 - Oct 2021

## GERIATRICS: RESEARCH, EXPERIENCE AND OUTREACH

### *Research:*

**WisdomCircle, Bangalore, India ([www.wisdomcircle.com](http://www.wisdomcircle.com))**

An HR firm that connects retired professionals with organizations for employment, bringing together retirement with recruitment.

*Research Intern*

Dec 2023 - Sep 2024

- Researched, evaluated, and shortlisted service providers for psychometric assessments targeting retirees
- Optimized the firm's hiring process by 23% by engaging a provider based on my [recommendations](#)

### *Experience:*

**Published Book, ["One Thing I Know... Everyday Wisdom from the Elderly"](#)**

*Author*

Dec 2022 - Jan 2024

- Collected stories of wisdom from the wise generation, aged 60 and above, for Gen Z
- Interviewed 25 senior citizens, assimilated their stories, edited and published on [Amazon.in](https://www.amazon.in)

### *Outreach:*

**Donated proceeds from book sales (ongoing)**

Jan 2024 - Ongoing

- Sold copies of my book, "One Thing I Know...everyday wisdom from the elderly" on [amazon.in](https://www.amazon.in) and in-person channels
- Donated 100% of proceeds (USD 180) to the Smile Foundation India

**[CyberCamel](#) a cyber safety initiative for senior citizens**

*Co-Founder*

Jun 2024 - Jul 2024

- Organized classes to train 80+ senior citizens to recognize signs of phishing and scams
- Designed emails to simulate conditions for senior citizens to spot and stop phishing attacks

## PSYCHOLOGY PURSUITS

### *Research:*

**Published Research Paper, ["Detecting Pituitary Adenoma, Glioma and Meningioma brain tumors using MRI brain scan images"](#)**

*Independent Researcher*

Aug 2023 - Jul 2024

- Developed and documented a deep learning algorithm, coded in Python, capable of identifying three distinct brain tumors
- Published in the *International Journal for Multidisciplinary Research*

## **Research Paper, “How does GenZ look at work?”**

*Independent Researcher*

Jul 2024 - Sep 2024

- Surveyed and interviewed 32 GenZ employees and 33 HR managers to investigate differences in work values, career choices, and organizational loyalty, while focusing on misalignment areas like culture, flexibility, and advancement.
- Analyzed and reported on the impact of technology on career adaptability and work-life balance, recommending collaborative solutions to bridge the gap between Gen Z and employers.

## **Extended Essay in IB Psychology, “To what extent does a single parent family structure influence development of symptoms of substance use disorder?”**

*Group & Independent Researcher*

Aug 2023 - Feb 2025

- Used secondary sources examining psychological, environmental, and familial factors, and presented in a 4,000-word report
- Used several psychological theories and empirical investigations to critically evaluate the family dynamics and relationships

## **Discourses and Discussions with a Psychologist**

*Research Analyst*

Jun 2024 - Aug 2024

- Discussed with Ms. Neeharika, an eldercare psychologist, to analyze research on aging, mental health and cognition
- Compiled findings into a [comprehensive report](#), advocating for change in perceiving aging as growth and contribution

## **Online courses:**

- **Psychopathology: Investigating the Biology & Psychology of Mental Illness**, got A; 2-weeks, Brown University Jul 2023
- **Clinical Psychology and Art Therapy in Clinical Practice**, completed 2 courses, 4-weeks, Fortis Healthcare, India Jun 2022
- **Brain & Behavior: Introduction to Psychology**, got B+; 3-weeks, Northwestern University, Center for Talent Development (CTD) Jul 2021

## **SCHOOL LEADERSHIP**

### **TISB GirlUp Club, The International School Bangalore**

Aug 2021 - present

A UN Foundations Initiative empowering girls through education, leadership, and advocacy; a part of Karnataka GirlUp coalition.

*Vice-President*

Aug 2023 - present

- Provided leadership and strategic direction to 7 campaigns, “Fight like a Girl” (self-defense training); “Future Pathways” (vocation counseling for underprivileged high-schoolers), among others; raising \$6000+

*Secretary*

Aug 2022 - Jun 2023

- Recording accurate minutes of 33 weekly meetings and distributing them to its 85 club members
- Facilitating communication between club members and coordinating logistics for events

*Social Media Director*

Aug 2021 - Jun 2022

- Created and curated engaging content across various social media platforms
- Designed social media posts (60K+ views for some) to generate awareness, sponsorships and engagement

### **TEDxTISB Youth, titled “Youth Voices, Sustainable Choices”**

*Co-Organizer*

Jan 2024 - Apr 2024

- Led a team of 4 Heads of Department, to curate and execute a 7-speaker lineup with a thematic youth-focused TEDx event
- Worked on speech iterations and rehearsals, focusing on ideation, articulation, intonation and pauses for impactful delivery
- Oversaw marketing, venue arrangements, logistics, merchandise, ticketing, fundraising, team members’ contributions
- Navigated challenges like speaker withdrawal, budgets, and adhered to TEDx regulations.

## **ART, PHOTOGRAPHY AND DESIGN ENDEAVORS**

### **Interhouse Fashion Show**

*Costume Designer*

Feb 2024

- Transformed recycled materials into fashion pieces under the theme, “Best out of Waste”, placed 1st for costume design

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## **TISB Hacks**

Weeklong National Hackathon for middle & high school students from 150 schools competing in coding & non-coding projects

*Head of Dept - Graphic Design & Marketing*

Feb 2024 - Mar 2024

- Created event's online presence, garnered attention, attracted 250+ participants, created sponsorship posts, made reels (some got 60k+ views), focussed on social good, healthcare & education

## **School Sports Day**

*Choreographer*

Dec 2022, 2023, 2024

- For three years, choreographed and led drill routines for my school House, showcasing my team's school spirit and pride

## **Museum of Art & Photography (MAP), Bangalore, India**

MAP, a museum that showcases Indian art, photography, textiles & design. Promotes education through exhibitions, and research.

*Art Conservation Intern*

Jun 2024 - Jul 2024

- Job-shadowed the Head of Conservation, preserving and restoring culturally significant art at the conservation lab
- Learnt through observation conservation techniques, methods, and tools

## **TISB Vivum**

Two-day school festival, India's largest student-led annual school charity festival, that hosts 4000+ students

*Photographer and Disc Jockey*

Aug 2023, 2024

- In 2023, photographed the festival to document the atmosphere, spirit and highlights of the event
- In 2024, curated and mixed live music sets as the Disc Jockey

## **Graduation Assembly of Grade 12**

*Photographer*

Mar 2024

- Documented key moments of the ceremony and graduating seniors with my camera

## **XAVAGE**

Interschool Economic and Business Festival

*Social Media Manager & Photographer*

Nov 2023

- For 9 events, created social media content, effectively elevating online engagement and brand awareness. As a Photographer, I created visual content before the event and photographed key moments during the event

## **Zephyr**

Interschool Mental Wellness Festival

*Social Media Manager & Photographer*

Mar 2024

- Spearheaded social media and photographed the events, amplifying its online presence and fostering community engagement by showcasing impactful content and spreading awareness about mental health

## **School Open Days**

*Volunteer*

Jan 2023, Feb 2024

- For two years, facilitated tours and information to prospective students and parents about TISB's programs & facilities

## **MOBILISING VOTERS**

### **Million Voters Rising, Bangalore, India**

An Initiative to encourage voter participation during India's General Elections

*Community Leader*

Apr 2024 - May 2024

- Arranged carpools, created posters and Whatsapp posts to mobilize voters in my residential community
- Achieved 92% voter turnout in my community through outreach and assistance

## **INTERESTS**

- **Fencing** - 2016 to 2020; **Tennis** - 2012 to 2020; **Western Vocals** - 2016 to 2020

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